



Best in Asia and Dazzles the World

—ICCA/WCO Global Corrugated/Containerboard Summit to be held in Taipei and Shanghai

The International Corrugated Case Association (ICCA) and World Containerboard Association (WCO) Global Corrugated /Containerboard Summit, an important biennial event for the world's paper packaging industry will be held April 13-17, 2015 in Taipei and Shanghai, the two most representative cities for the Chinese worldwide. The Summit is jointly organized by ICCA, WCO, Cheng Loong Group and Reed Exhibitions-the organizer of SinoCorrugated 2015. It will be the first time for the Summit to be held in cities on both sides of the Taiwan Strait and its scale will be quite large and it deserves a lot of expectations.



Best in Asia, the Summit to become this Year's Grand Event for Global Paper Packaging Industry

Themed "Best in Asia", the week-long event will include summit sessions, exhibition visit, factory visits, business dinner receptions, city tours, etc, aiming to become a grand audio-visual feast for paper packaging professionals from around the globe.

The Summit will bring together world-famous and extremely influential leaders, experts and economists of the paper-making and corrugated industries to Taipei and Shanghai to share their expectations for the world's corrugated and containerboard industries, their perspectives on the driving force for economic growth in Asia and worldwide and the application and trend of innovative packaging techniques in order to have a better understanding of the status quo and the trend of the industry and be able to tap the limitless business opportunities and development potentials of the paper packaging industry.



Carl R. Bohm, Secretary-General of ICCA and Michael R. Harwood President of WCO



Frank Cheng, Chairman of ICCA and Michael R. Harwood, President of WCO

Grand Audio/Visual Feast with Fascinating Activities



Visiting SinoCorrugated 2015 is also an important part of the Summit. SinoCorrugated 2015, which is organized by Reed Exhibitions, is the world's leading event of the global corrugated industry that should not be missed. It will be held April 14-17, 2015 in Shanghai, China, occupying an exhibition area of 67,000 square meters. More than 600 equipment and consumables suppliers and 36,000 visitors from corrugated box enterprises both at home and abroad will meet at the exhibition site. In addition, the organizers of the Summit will also arrange visits to the paper-making and corrugated box factories of Cheng Loong Group in Shanghai. Other activities include a business networking dinner party on a cruise ship on Huangpu River, a visit to Taipei National Palace Museum and a visit to Yuyuan Garden in Chenghuangmiao, Shanghai to have a taste of the essence of the oriental culture in Taipei and Shanghai, the two most representative cities for the Chinese worldwide. The organizers wish to demonstrate with the activities of the Summit the industrial strength and prosperity of Asia and create good communication opportunities for industry leaders from Asia and the West.

Held on both Sides of the Strait for the First Time, the Summit to Bring Industry's Big Names under One Roof

After its first Management Conference in the U.S. in 1973, ICCA had been holding the conference every two years in different countries around the world. In 2007, ICCA joined hands for the first time with WCO and held the first ICCA/WCO Global Corrugated/Containerboard Summit in Sydney, Australia. Since then, the Summit has been held on biennial basis as before in different countries, aiming to create an excellent platform for professionals of the global corrugated/containerboard industries to exchange information and hold business talks.



Dermot Smurfit receives award from Mike Harwood and fellow members of ICCA in Paris last year.

Carl R. Bohm, Secretary-General of ICCA, Frank Cheng, Chairman of ICCA and Michael R. Harwood, President of WCO presenting Outstanding Leadership Award to Dermot Smurfit during the 2013 ICCA/WCO Global Summit in Paris, France.

Over the past four decades, ICCA/WCO Global Corrugated/Containerboard Summit has evolved into an important biennial event for the industry and attracts the participation of hundreds of top business executives each time including presidents, chairpersons, CEOs and COOs of containerboard and corrugated box enterprises around the world. In 2013, more than 170 world-famous figures of the paper packaging industry attended the Summit held in Paris, France, including Tony Smurfit, Chairman of Smurfit Kappa, the largest paper industry group in Europe and the top executives of Smurfit Kappa's branches in Europe and Asia, Kiyoshi Ohtsubo, President of Rengo Co., Ltd., Tom Cleves, Vice Chairman of International Paper, Donna Harman, CEO of American Forest & Paper Association, Dennis Colley, President of the American Fibre Box Association (FBA) as well as high-ranking executives from Voith Paper, BHS, a famous machinery company in Germany and HP, the America-based computer company. All the participants praised highly of the effects of the Summit.

To know more about ICCA/WC Global Corrugated / Containerboard Summit, please visit www.iccanet.org

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